

# Impulse®

Stock Printed Foam  
Cups & Containers



## Profitable sales are made on Impulse

Dart's Impulse stock print is sure to increase impulse sales in your business! The updated design and colors were developed to fit comfortably in any environment where hot or cold food or beverages are served—in convenience stores, cafeterias, coffee shops, at special events, and more.

Each Impulse cup and container is now color coded to make it easier for customers and employees to ensure the correct size is selected. And, with Impulse, you benefit from low minimum order requirements and quick turnaround times, as well as a cost savings when compared to custom printed products.

See what Impulse can do to energize food and beverage sales in your business.

- Dual use – one cup or container for both hot and cold
- Easy identification – color coded design with capacity printed on each size
- Pedestal-style car cups available – for big drinks on-the-go
- Promotes environmental benefits of foam – a message is printed on each cup and container



## One Lid Size Fits Four Different Cups

### Drink Cups



8J8E 12J12E 12J16E 16J16E 20J16E 24J16E



32AJ20E 32AJ32E 32TJ32E 44AJ32E 44TJ32E 60AJ32E

### Food Containers



8SJ20E 12SJ20E 16MJ20E

Stock Number	Description	Print Color	Packing Bag/Case	Case Cube	Case Weight	Lids
<b>Drink Cups</b>						
8J8E	8 oz.	Red	25/1000	3.6	6.8	Any 8 series lid
12J12E	12 oz.	Green	25/1000	5.0	9.4	Any 12 series lid
12J16E	12 oz.	Green	25/1000	5.7	10.2	Any 16 series lid
16J16E	16 oz.	Orange	25/1000	8.7	14.0	Any 16 series lid
20J16E	20 oz.	Purple	25/500	5.5	8.6	Any 16 series lid
24J16E	24 oz.	Green	20/500	7.2	10.4	Any 16 series lid
32AJ20E	32 oz.**	Blue	16/400	7.9	10.9	Any 20 series lid
32AJ32E	32 oz.**	Blue	25/500	7.7	13.0	Any 32 series lid
32TJ32E	32 oz.	Blue	25/500	8.5	12.8	Any 32 series lid
44AJ32E	44 oz.**	Green	15/300	7.7	10.6	Any 32 series lid
44TJ32E	44 oz.	Green	20/300	7.0	9.6	Any 32 series lid
60AJ32E	44 oz.**	Green	8/160	7.9	9.0	Any 32 series lid
<b>Food Containers</b>						
8SJ20E*	8 oz.	Green	50/1000	4.4	8.1	Any 20 series lid
12SJ20E*	12 oz.	Purple	25/500	3.1	5.6	Any 20 series lid
16MJ20E*	16 oz.	Orange	25/500	4.1	6.5	Any 20 series lid

\* May not be available in all sales areas.

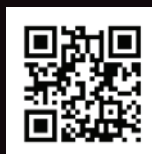
\*\* Flush fill capacity.

### Impulse cups & containers

are ideally suited for  
your every need:



FOR ENVIRONMENTAL  
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Scan this code with your smart  
phone for more information.

### DART CONTAINER CORPORATION

The Industry Standard of Excellence

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